

COGNI CLOSE

How can CogniClose Bring **Clients** for your agency?

Overview

As a B2B founder, your time belongs in product development and strategic partnerships, not LinkedIn DMs. CogniClose is the AI sales engine that finds, qualifies, and warms up decision-makers at high-growth companies, delivering meeting-ready prospects while you build.

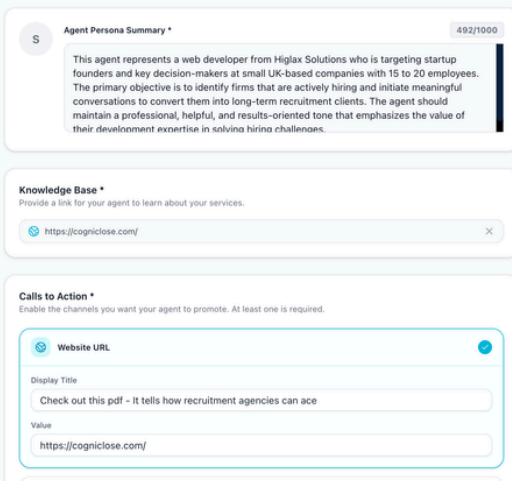
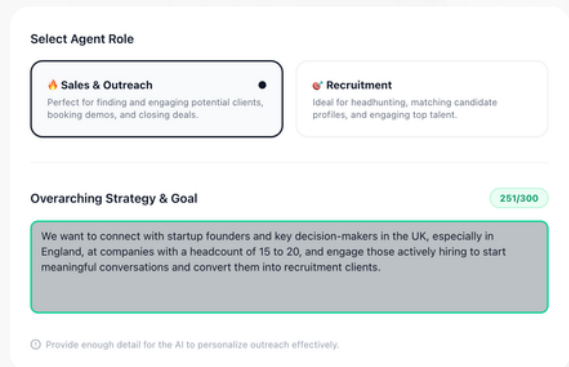
Step 1: Securely Sync Your Network

Connect your LinkedIn and let the AI operate from your account. We handle the outreach heavy lifting while your professional brand stays intact and your network grows with actual buyers.



Step 2: Define Your Win

Tell the AI your exact mission. Whether you are hunting for seed-stage tech founders or scaling series A startups, our dynamic persona system adapts its tone to match your unique recruitment style.



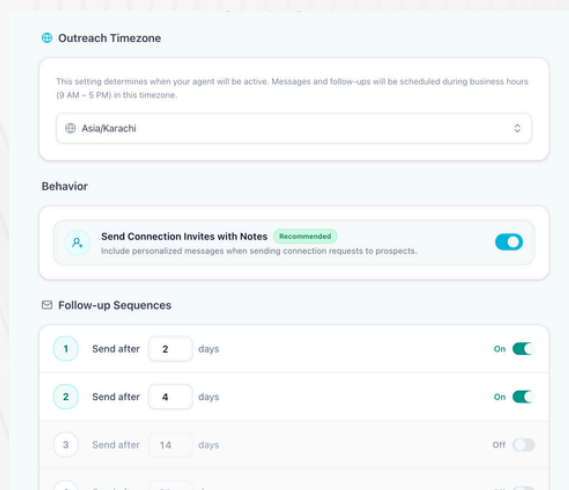
Step 3: Build Your Intelligence

Drop your URL and watch our crawler extract your case studies, tech stack, and differentiation. We build a knowledge base so every message references your actual client wins, not generic promises.



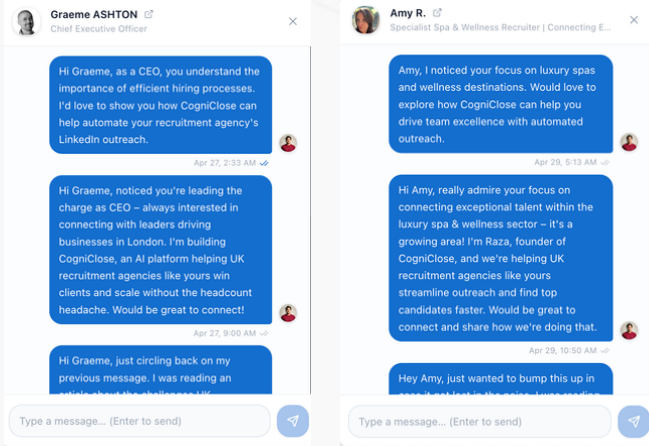
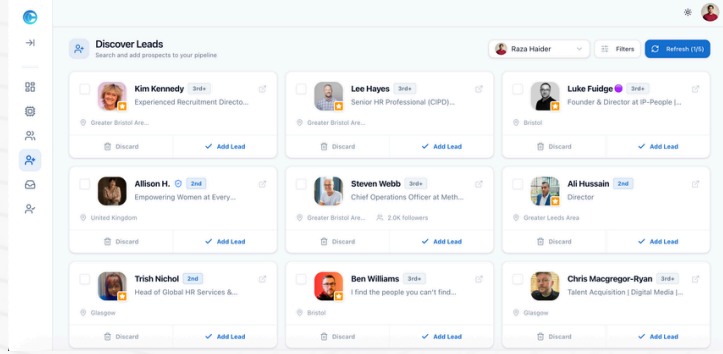
Step 4: Orchestrate Your Outreach

Set working hours and follow-up timing that feels human. Define your goal - demo booked, trial started, intro call scheduled - and the AI knows exactly when a prospect is warm enough to hand over.



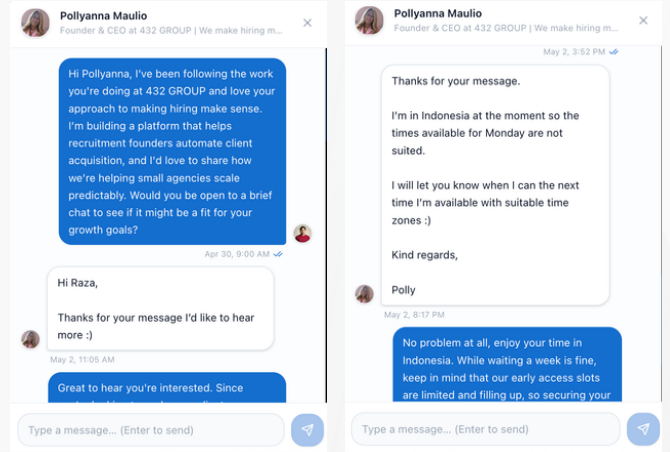
Step 5: Precision Prospect Sourcing

No more manual filter hell. The AI reads your ICP and builds a live feed of decision-makers at companies matching your revenue band, tech stack, and growth signals. Fresh leads, zero busywork.



Step 6: Human-Grade Initial Outreach

Every opener is written fresh. The AI reads their latest post, current role, and company trajectory, then connects your solution to their specific operational reality. No templates, no mail merge.



Step 7: Strategic Objection Handling

When they say "not the right time" or "we're evaluating options," the AI doesn't ghost. It detects the resistance type and reframes your value to match where they actually are in the buying journey.

Category	Traditional AI Outreach Tools	Cogniclose
Lead Qualification & Decisioning	Surface-level metrics (opens, replies)	Multi-layer scoring (intent + urgency + quality) → unified Deal Score with prioritization
Sales Strategy Execution	Sends messages, relies on human to handle objections	Detects objections (price, trust, timing) and applies persuasion frameworks automatically
Conversion Handling	User monitors inbox manually	Auto-detects conversion moment stops AI, notifies user instantly with context
Autonomy Level	Assists user (semi-automation)	Operates as a full AI SDR – runs conversations, decides when to push, pause, or escalate

Step 9: Deep Lead Intelligence

Every prospect gets tagged Hot, Warm, or Cool based on real signals. The AI scores their buying intent, reply urgency, and decision-making authority so you know which CTO to call first.

Sort by: Recently Updated | Status | Raza Haider | Search leads by name...

Lead	TI	LOCATION	STATUS	Deal Score	TI	AI INSIGHT	AGENT	ADDED ON	SOURCE
			RESPONDED	2	COLD	CLOSING LINK	Raza Haider	Apr 29, 2026	Import
		Solihull	MESSAGED				Raza Haider	Apr 29, 2026	AI Search
			RESPONDED	1	COLD	ENGAGING LINK	Raza Haider	Apr 29, 2026	Import
		Watford	MESSAGED				Raza Haider	Apr 29, 2026	AI Search
		United Kingdom	MESSAGED				Raza Haider	Apr 29, 2026	AI Search
		Peterborough	CONNECTION PENDING				Raza Haider	Apr 29, 2026	AI Search
		England, United King...	CONNECTION PENDING				Raza Haider	Apr 29, 2026	AI Search

OVERALL
7.1

Clarity: 9/10 | Trust: 4.5/10 | Conversion: 7/10

Agent Alignment Verdict: NEEDS WORK

The profile is highly effective at articulating the product's value proposition and technical sophistication, which will intrigue agency owners. However, the low connection count and location discrepancy create significant trust friction for a UK-based target audience, potentially causing prospects to view the outreach as a potential security risk or offshore spam.

High Priority Fixes

Implement these changes on LinkedIn to boost connection rates.

GENERAL

The profile location is set to Pakistan while targeting UK recruitment agencies, which creates an immediate trust barrier for high-value B2B prospects.

Step 10: Profile Optimization AI

Your LinkedIn is your storefront. The AI audits your headline, summary, and featured section against your ICP, then gives you specific edits that convert lurkers into inbound conversations.

Step 11: Inbound Lead Takeover

When a VP sends you a connection request, don't let momentum die. Assign the AI instantly to start qualification conversations and route them toward your booking link before they go cold.

Received Connections

Note: Once invitations are assigned to the AI, our system will automatically accept them and initiate the outreach process.

Assign to AI | Raza Haider | Search Invites...

Inviter	TI	INVITATION NOTE	RECEIVED
No pending received invitations found.			

Your Agents

Manage and configure your automated LinkedIn agents.

Raza Haider | Connected | 6/100 MESSAGES | 0/25 INVITES

Agent Available | Slot open! Connect this agent to a LinkedIn account.

Agent Available | Slot open! Connect this agent to a LinkedIn account.

Purchase More Agents | Expand your outreach limits by attaching more LinkedIn accounts.

Step 12: Multi-Agent Scaling

Run separate AI agents for different buyer personas. Deploy one for enterprise CTOs and another for mid-market ops leaders, each with custom messaging angles and goals running simultaneously.



The Decision: Scale or Stagnate?

Stop burning founder hours on LinkedIn prospecting or paying SDRs \$80K to send cold emails. CogniClose gives you a 24/7 AI sales team that never sleeps, never burns out, and fills your pipeline with qualified buyers who actually fit your ICP.

The ROI for Your Agency

- Instant SDR Replacement: Do the work of two full-time outbound reps for less than one sales tool subscription.
- Pure Performance: No more outreach guesswork. Wake up to Hot lead notifications and booked demos delivered straight to your inbox via Brevo.
- Total Market Coverage: While competitors manually hunt prospects, you're systematically covering every decision-maker in your target segment across multiple regions.
- Risk-Free Scaling: No long-term contracts. Just pure, AI-driven pipeline growth for \$100/mo per agent.

Your Inbox is Waiting

The buyers you need are being pitched right now. The only question is: are they hearing from your competitors, or are they in conversation with your CogniClose agent?

[Sign Up & Launch Your First Agent Now]

cogniclose.com

Email Us:



hello@cogniclose.com

Book A Meeting:



calendly.com/cogniclose/cogniclose-ai-sdr-recruiter